

Zoho CRM helps "Spiritual Intervention Ministries" a non-profit organization to manage its operation

About Spiritual Intervention Ministries

Spiritual Intervention Ministries (SIM) is a non-profit organization that offers spiritual help and resources to people and communities in need. SIM's objective is to empower individuals via faith-based programs and holistic services.

The organization provides counselling, community outreach, volunteer opportunities, and educational resources that promote spiritual growth and personal development.

The organization serves a varied demographic, with a focus on those suffering personal issues and neglected neighbourhoods, and strives to make a positive difference via compassion, integrity, and community engagement.

SIM aims to increase its reach and improve its programs by embracing creative ideas and technology to fulfil its purpose of healing better and empowerment.

The Challenge

The Organization faces data management issues in handling the client information, sponsor info, and donation tracking, leading to inconsistencies and difficulties in accessing up-to-date information.

Many tasks, such as tracking donations, scheduling volunteer shifts, and managing client interactions, are done manually, increasing the risk of errors and consuming valuable staff time.

Teams may struggle to work together effectively due to fragmented information, leading to duplicated efforts and missed opportunities for collaboration.

Non-profits often operate with limited resources, and without a CRM, the inefficiencies can lead to wasted time and effort that could be better spent on mission-driven activities.

The Solution

The team approaches a tangible analytics consultant for a solution, and we navigate them to use the Zoho CRM and customized the software according to the need in the organization. The solution contains the following:

- Consolidates member information, event data, and donation records into one easily accessible platform.
- Simplifies event organization while effectively tracking registrations and attendance.
- Customizes messaging and activities to fit members' particular needs, improving their overall experience.
- Monitors donations and donor history, increasing transparency and fundraising effectiveness.
- Helps manage volunteer & sponsor information, such as availability and abilities, to improve engagement and involvement.

Benefits

- Centralized Data Management
- Enhanced Communication
- Streamlined Event Management
- Volunteer Coordination
- Efficient Donation Tracking
- Valuable Reporting and Analytics
- Increased Member Engagement
- Scalability

About Tangible Analytics Consulting

Tangible Analytics Consulting is a management consulting firm; we provide specialized consulting services, software, research, and outsourced grant writing and administration to government institutions and decision makers. We emphasize the data to develop strategy which has been shown to assist clients achieve specific goals and improving process efficiency. Our skilled staff tries to provide personalized, sensible solutions in a timely and high-quality manner.

We made contracts with municipalities and corporations to provide the best customer service and most effective Zoho Integrations or custom applications. As a Zoho partner, we've developed over 30 custom applications, become certified in a number of Zoho programs, and assisted over 70 clients with system integrations, including off-the-shelf solutions like Zoho One, and integrations with other third party services via rest API.